



26 – 28 June, Locatelli Center
Santa Clara University

ALL SESSIONS & TIMINGS SUBJECT TO UPDATES

DAY I: MONDAY 26 JUNE - PRE-SUMMIT SESSIONS. *BY-INVITATION ONLY*

Meeting Room 1

12:30 High Level Working Group. “Brain New Deal” to Harness the Potential of Artificial Intelligence.

- By invitation working group

14:30 Coffee Break

15:30 Summit Advisory Board & Working Group

- By invitation working group: Approach, core objectives, and expected outcomes.

17:00 PRE-SUMMIT WELCOME, KEYNOTE & NETWORKING RECEPTION

- All Participants

17:00 Registration & Networking

17:45 Networking Keynote: Social capital: How the entrepreneur’s mind is wired for networking.

- Michael A. Freeman, M.D., Founder, Econa Entrepreneur Wellness

18:15 Networking Continues

19:00 END OF SESSION

DAY II – TUESDAY 27 JUNE

09:00 WELCOME REMARKS

Welcome Remarks

- Julia Scott, Director - Brain and Memory Care Lab, Santa Clara University

Introduction, Overview & Mission of the Summit

- Christian J. Suojanen, CEO - Broadreach Global

09:10 Towards a Brain Moonshot.

- Steve Carnevale, Chairman - Sawgrass Technologies, Founder & Managing Director - Point Cypress Partners, California Mental Health Commissioner



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09:20 Introducing brain capital as a new vector for hope.

- Harris Eyre MD PhD, Lead – Brain Capital Alliance, fellow at Rice University’s Baker Institute for Public Policy, senior fellow with Meadows Mental Health Policy Institute

09:30 Discussion Panel - A.I. and Brain Health

Moderator: Kacie Kelly, Chief Innovation Officer, Meadows Mental Health Policy Institute

- Ernestine Fu, General Partner – Brave Capital
- Nataliya Kos'myna, Research Scientist - MIT Media Lab, CEO – Braini
- David Faigman, Chancellor, UC (Hastings) Law
- Steve Carnevale, Chairman - Sawgrass Technologies, Founder & Managing Director - Point Cypress Partners, California Mental Health Commissioner

10:15 COFFEE & NETWORKING BREAK

10:45 Early childhood brain development and learning

- Marcellina Melvin, MA, LPC, Senior Vice President of Clinical Policy & Deputy Director - The Hackett Center for Mental Health, Meadows Mental Health Policy Institute

11:00 Discussion Panel - The neuroscience of brain health and learning in children and adolescents.

Moderator: Michaela Meier, Founder, BRAINOSITY

- Marcellina Melvin, MA, LPC, Senior Vice President of Clinical Policy & Deputy Director - The Hackett Center for Mental Health, Meadows Mental Health Policy Institute
- Laura Jana, Chief Innovation Officer - Evidence to Impact Collaborative, Penn State University
- Julie Schweitzer, Professor, Department of Psychiatry & Behavioral Sciences, Director - Attention, Impulsivity, Regulation (AIR)/ADHD Program, UC Davis MIND Institute
- Marilu Gorno Tempini, MD, PhD, Charles Schwab Endowed Professorship in Dyslexia & Neurodevelopment, Director - Language Neurobiology Laboratory, Memory and Aging Center. Co-Director - Dyslexia Center, UCSF
- Patricia Henery, Education Specialist, Founder – Cognition Labs

12:00 NETWORKING LUNCH

GENERAL NETWORKING & OPEN WORKING GROUP DISCUSSIONS

- Early Childhood brain health & development
- Transforming K12 Education

12:45 Fireside chat with Tony Simon, Vice President, Head of Cognitive Science - Akili

Moderator: Julia Scott, Director, Brain and Memory Care Lab, Santa Clara University



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13:00 Discussion Panel - Cognition and Neurodegeneration

Moderator: Julia Scott, Director, Brain and Memory Care Lab, Santa Clara University

- Tony Simon, Vice President, Head of Cognitive Science – Akili
- Maria Nicolacoudis, CEO - Hearts & Minds Activity Center
- Marvin Berman, Founder - QuietMIND Foundation, & Founder – Neuronic Devices Ltd
- Scott A. Kaiser, Director of Geriatric Cognitive Health - Pacific Neuroscience Institute, & CEO - Determined Health
- Quentin Orem, Executive Director - Ferry Foundation

13:45 Discussion Panel - Systems innovation and policy in mental health.

Moderator: Steve Carnevale, Chairman - Sawgrass Technologies, Founder & Managing Director - Point Cypress Partners, California Mental Health Commissioner

- Toby Ewing, Executive Director, Mental Health Services Oversight and Accountability Commission, State of California
- Andy Keller, President & CEO, Meadows Mental Health Policy Institute
- Brandon Staglin, President, One Mind
- Karen Larsen, CEO, The Steinberg Institute
- Mason S. Turner, MD, Senior Medical Director for Behavioral Health, Intermountain Healthcare

14:30 Investor Session - The Investor perspective. Investor interest, what is investable, what it takes to raise funding, and why?

Moderator: Christian J. Suojanen, CEO - Broadreach Global

- Faye Sahai, Partner - Telosity Ventures
- Andrew Barr, Founding Partner, GreyMatter Capital
- Ariane Tom, Managing Partner, Kaleida Capital
- Matias Serebrinsky, Co-Founder & General Partner - PsyMed Ventures
- Yuri Maricich, Venture Partner & Advisor, Angelini Ventures

15:15 COFFEE & NETWORKING BREAK

GENERAL NETWORKING & OPEN WORKING GROUP DISCUSSIONS

- Systems innovation in mental health
- A “Nurses Health Study” type initiative in cognition

15:45 Traumatic Brain Injury – Advancing the standard of care through better patient data, learning, and innovation in behavioral health and technology.

- Lynne Becker, Founder & CEO, Power of Patients

15:55 Stroke – A neurological perspective from the American Heart Association (AHA)

- Mitchell Elkind, MD, MS, FAHA, Chief Clinical Science Officer - American Heart Association



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16:05 Discussion panel – advancing understanding of and recovery from Traumatic Brain Injury and the crossover with Stroke, PTSD and other neurological conditions.

Moderator: Christian J. Suojanen, CEO - Broadreach Global

- Mindaugas Norkus, Co-Founder & CTO - Head Diagnostics Ltd.
- Lynne Becker, Founder & CEO, Power of Patients
- Mitchell Elkind, MD, MS, FAHA, Chief Clinical Science Officer - American Heart Association

16:30 Discussion Session - Innovative investment models in brain health.

Moderator: Christian J. Suojanen, CEO - Broadreach Global

- Eric W. Bennett, Chief Investment Officer & Chairman of the Investment Committee, Tolleson Wealth Management
- Marco Mohwinkel, Mental Health Investor, Chairman – Altibbi,
- Shuo Chen, General Partner - IOVC, Faculty at University of California, Berkeley, Californian Mental Health Commissioner
- Dan Mannix, Brain Health Investor, former CEO – RWC Partners

17:15 COMPANY PITCH SESSION – Selected startups present to an industry & investor panel.

- SpeakTX. Andres Mellik – Co-Founder
- Cognition Labs. Robb Eklund – Co-Founder
- OptiChronix. Le Dam – Founder & CEO
- THERA Inc., Erin Bogdanski - CEO
- Reflect Innovation. Noga Sapir – Founder & CEO
- NeuroTrack. Elli Kaplan – Co-Founder & CEO
- Mobio Interactive. Bechara Saab – CEO & Chief Scientist
- Scioto Biosciences. Jim Schulz - CFO
- formOle. Faisal Haq – Founder
- BeCareLink. Alan Gilbert – Chief Commercial Officer

18:30 END OF DAY II PROGRAM

SPECIAL ANNOUNCEMENT & NETWORKING RECEPTION



Day III – June 28, 2023

08:30 COFFEE, OPEN WORKING GROUPS, & NETWORKING

- Initiatives in TBI & PTSD
- Innovative Funding Models

09:00 OPENING REMARKS

09:05 The Latest Science of the plastic brain.

- Mark D’Esposito, Distinguished Professor of Neuroscience and Psychology, Helen Wills Neuroscience Institute - University of California, Berkeley

09:20 Art, creativity and brain health

- Rio Mohan Druzak, Neuroeducation & Scientific Literacy Advocate, Member of the Board of Directors – Capacitor Dance

09:30 Keynote – Social brain capital: Evolving innovation models and the future of work.

- Theo Edmonds, Culture Futurist, Research Associate Professor, Master of Humanities/
Master of Social Science Program & Directing Co-founder - Imaginator Academy, University of Colorado Denver

09:40 Brain Health, Creativity & Built Environments for the Future of Work

- Upali Nanda, Partner, Global Director of Research - HKS, Inc., Assoc Prof of Practice -
University of Michigan

09:50 Discussion Session - Integrating Cognitive Neuroscience of Creativity with Social Wellbeing to Transform Private Sector Innovation in a Brain Economy.

- Theo Edmonds, Culture Futurist, Research Associate Professor, Master of Humanities/
Master of Social Science Program & Directing Co-founder - Imaginator Academy, University of Colorado Denver
- Upali Nanda, Partner, Global Director of Research - HKS, Inc., Assoc Prof of Practice -
University of Michigan



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10:15 BRUNCH & NETWORKING

GENERAL NETWORKING & WORKING GROUP DISCUSSIONS

- Implementing an industry initiative in Social Brain Capital (Creativity + Social Wellbeing)
- Wellness & optimized self in entrepreneurship, healthcare & industry

10:45 Discussion panel - Optimized self and brain health and wellness in the workplace.

Moderator: Christian J. Suojanen, CEO - Broadreach Global

- Olivier de Simone, Co-Founder & CEO, Sensae
- Patricia Purpur de Vries, MS, Chief Executive Officer – Living Well USA, & Course Facilitator - Stanford LEAD
- Trina Histon, Vice President Clinical Product Strategy, Woebot Health
- Dave Hardy, DC DACNB FABBIR, Brain Health Educator, Functional Neurology Clinician, & Podcast Host

11:15 Public private partnerships, interstate and international collaborations to boost brain capital.

Moderator: Christian J. Suojanen, CEO - Broadreach Global

- Kacie Kelly, Chief Innovation Officer, Meadows Mental Health Policy Institute
- Karen Larsen, Chief Executive Officer, The Steinberg Institute
- Steve Carnevale, Chairman - Sawgrass Technologies, Founder & Managing Director - Point Cypress Partners, California Mental Health Commissioner
- Harris Eyre MD PhD, Lead – Brain Capital Alliance, fellow at Rice University’s Baker Institute for Public Policy, senior fellow with Meadows Mental Health Policy Institute

12:00 Open Discussion with Participants – Proposals for next steps, actions, projects & initiatives.

12:15 STARTUP AWARD

- Award presented by Skye Anderson, Director of Group Sales - Canyon Ranch Woodside

12:25 CLOSING REMARKS

12:30 END OF SUMMIT

